



## Hudson County for Obama District Leaders

*"This campaign can't only be about me...It must be about what we can do together." — Barack Obama, February 10, 2007*

**Question:** What is a district leader?

**Answer:** A district leader is a volunteer who mobilizes support for Barack Obama in his/her neighborhood.

If you'd like to become an active Obama volunteer in the district where you live, you can start by registering people on your block to vote. Ideally, there will be two leaders and multiple volunteers in each district.

### **District Leader Goals:**

- 1) Register new voters
- 2) Gather voter data and identify Obama supporters for GOTV
- 3) Get Out The Vote on Nov. 4, 2008
- 4) Recruit volunteers to help with the above goals

### **District Leader Tasks/Strategies:**

- 1) Knock on doors
- 2) Make telephone calls
- 3) Start conversations with your neighbors

This campaign has been successful and will continue to be successful because of the efforts of local volunteers working at the *grassroots* level to help elect Barack Obama. This *district-by-district* strategy relies on people *talking to their neighbors* and working to increase Democratic voter participation in their communities. We are changing America's electoral map. You can help and be part of the change.